



Business Summary

Newton County, TX
Geography: County

Prepared by Entergy Texas, Inc.

Data for all businesses in area

| | |
|----------------------------------------|--------|
| Total Businesses: | 383 |
| Total Employees: | 3,174 |
| Total Residential Population: | 14,196 |
| Employee/Residential Population Ratio: | 0.22:1 |

| by SIC Codes | Businesses | | Employees | |
|------------------------------------------------|------------|---------------|--------------|---------------|
| | Number | Percent | Number | Percent |
| Agriculture & Mining | 9 | 2.3% | 76 | 2.4% |
| Construction | 14 | 3.7% | 75 | 2.4% |
| Manufacturing | 7 | 1.8% | 74 | 2.3% |
| Transportation | 19 | 5.0% | 66 | 2.1% |
| Communication | 1 | 0.3% | 6 | 0.2% |
| Utility | 10 | 2.6% | 109 | 3.4% |
| Wholesale Trade | 10 | 2.6% | 40 | 1.3% |
| Retail Trade Summary | 71 | 18.5% | 415 | 13.1% |
| Home Improvement | 7 | 1.8% | 54 | 1.7% |
| General Merchandise Stores | 5 | 1.3% | 32 | 1.0% |
| Food Stores | 8 | 2.1% | 77 | 2.4% |
| Auto Dealers, Gas Stations, Auto Aftermarket | 15 | 3.9% | 57 | 1.8% |
| Apparel & Accessory Stores | 2 | 0.5% | 4 | 0.1% |
| Furniture & Home Furnishings | 1 | 0.3% | 2 | 0.1% |
| Eating & Drinking Places | 13 | 3.4% | 76 | 2.4% |
| Miscellaneous Retail | 20 | 5.2% | 113 | 3.6% |
| Finance, Insurance, Real Estate Summary | 34 | 8.9% | 138 | 4.3% |
| Banks, Savings & Lending Institutions | 19 | 5.0% | 65 | 2.0% |
| Securities Brokers | 0 | 0.0% | 0 | 0.0% |
| Insurance Carriers & Agents | 9 | 2.3% | 55 | 1.7% |
| Real Estate, Holding, Other Investment Offices | 6 | 1.6% | 18 | 0.6% |
| Services Summary | 154 | 40.2% | 1,815 | 57.2% |
| Hotels & Lodging | 4 | 1.0% | 33 | 1.0% |
| Automotive Services | 7 | 1.8% | 12 | 0.4% |
| Motion Pictures & Amusements | 6 | 1.6% | 11 | 0.3% |
| Health Services | 10 | 2.6% | 171 | 5.4% |
| Legal Services | 3 | 0.8% | 11 | 0.3% |
| Education Institutions & Libraries | 25 | 6.5% | 1,311 | 41.3% |
| Other Services | 99 | 25.8% | 266 | 8.4% |
| Government | 45 | 11.7% | 354 | 11.2% |
| Unclassified Establishments | 9 | 2.3% | 6 | 0.2% |
| Totals | 383 | 100.0% | 3,174 | 100.0% |

Source: Copyright 2015 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2015.

March 29, 2016



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| by NAICS Codes | Businesses | | Employees | |
|-----------------------------------------------------------|------------|---------------|--------------|---------------|
| | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing & Hunting | 4 | 1.0% | 12 | 0.4% |
| Mining | 4 | 1.0% | 41 | 1.3% |
| Utilities | 6 | 1.6% | 53 | 1.7% |
| Construction | 15 | 3.9% | 100 | 3.2% |
| Manufacturing | 3 | 0.8% | 57 | 1.8% |
| Wholesale Trade | 10 | 2.6% | 40 | 1.3% |
| Retail Trade | 57 | 14.9% | 336 | 10.6% |
| Motor Vehicle & Parts Dealers | 4 | 1.0% | 14 | 0.4% |
| Furniture & Home Furnishings Stores | 0 | 0.0% | 0 | 0.0% |
| Electronics & Appliance Stores | 1 | 0.3% | 2 | 0.1% |
| Bldg Material & Garden Equipment & Supplies Dealers | 7 | 1.8% | 54 | 1.7% |
| Food & Beverage Stores | 12 | 3.1% | 87 | 2.7% |
| Health & Personal Care Stores | 5 | 1.3% | 76 | 2.4% |
| Gasoline Stations | 11 | 2.9% | 43 | 1.4% |
| Clothing & Clothing Accessories Stores | 2 | 0.5% | 4 | 0.1% |
| Sport Goods, Hobby, Book, & Music Stores | 0 | 0.0% | 0 | 0.0% |
| General Merchandise Stores | 5 | 1.3% | 32 | 1.0% |
| Miscellaneous Store Retailers | 10 | 2.6% | 24 | 0.8% |
| Nonstore Retailers | 0 | 0.0% | 0 | 0.0% |
| Transportation & Warehousing | 16 | 4.2% | 61 | 1.9% |
| Information | 6 | 1.6% | 24 | 0.8% |
| Finance & Insurance | 29 | 7.6% | 123 | 3.9% |
| Central Bank/Credit Intermediation & Related Activities | 20 | 5.2% | 68 | 2.1% |
| Securities, Commodity Contracts & Other Financial | 0 | 0.0% | 0 | 0.0% |
| Insurance Carriers & Related Activities; Funds, Trusts & | 9 | 2.3% | 55 | 1.7% |
| Real Estate, Rental & Leasing | 13 | 3.4% | 23 | 0.7% |
| Professional, Scientific & Tech Services | 15 | 3.9% | 50 | 1.6% |
| Legal Services | 4 | 1.0% | 14 | 0.4% |
| Management of Companies & Enterprises | 0 | 0.0% | 0 | 0.0% |
| Administrative & Support & Waste Management & Remediation | 10 | 2.6% | 85 | 2.7% |
| Educational Services | 23 | 6.0% | 1,311 | 41.3% |
| Health Care & Social Assistance | 18 | 4.7% | 211 | 6.6% |
| Arts, Entertainment & Recreation | 2 | 0.5% | 3 | 0.1% |
| Accommodation & Food Services | 17 | 4.4% | 109 | 3.4% |
| Accommodation | 4 | 1.0% | 33 | 1.0% |
| Food Services & Drinking Places | 13 | 3.4% | 76 | 2.4% |
| Other Services (except Public Administration) | 79 | 20.6% | 168 | 5.3% |
| Automotive Repair & Maintenance | 5 | 1.3% | 9 | 0.3% |
| Public Administration | 47 | 12.3% | 361 | 11.4% |
| Unclassified Establishments | 9 | 2.3% | 6 | 0.2% |
| Total | 383 | 100.0% | 3,174 | 100.0% |

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