



Business Summary

Polk County, TX
Geography: County

Prepared by Entergy Texas, Inc.

Data for all businesses in area

Total Businesses:	1,698
Total Employees:	14,073
Total Residential Population:	47,935
Employee/Residential Population Ratio:	0.29:1

by SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	49	2.9%	257	1.8%
Construction	163	9.6%	763	5.4%
Manufacturing	41	2.4%	1,583	11.2%
Transportation	71	4.2%	387	2.7%
Communication	15	0.9%	138	1.0%
Utility	16	0.9%	266	1.9%
Wholesale Trade	53	3.1%	314	2.2%
Retail Trade Summary	346	20.4%	2,967	21.1%
Home Improvement	33	1.9%	297	2.1%
General Merchandise Stores	21	1.2%	518	3.7%
Food Stores	37	2.2%	365	2.6%
Auto Dealers, Gas Stations, Auto Aftermarket	73	4.3%	489	3.5%
Apparel & Accessory Stores	11	0.6%	50	0.4%
Furniture & Home Furnishings	17	1.0%	76	0.5%
Eating & Drinking Places	74	4.4%	925	6.6%
Miscellaneous Retail	80	4.7%	247	1.8%
Finance, Insurance, Real Estate Summary	187	11.0%	802	5.7%
Banks, Savings & Lending Institutions	66	3.9%	299	2.1%
Securities Brokers	9	0.5%	22	0.2%
Insurance Carriers & Agents	41	2.4%	143	1.0%
Real Estate, Holding, Other Investment Offices	71	4.2%	338	2.4%
Services Summary	606	35.7%	5,367	38.1%
Hotels & Lodging	40	2.4%	470	3.3%
Automotive Services	69	4.1%	180	1.3%
Motion Pictures & Amusements	30	1.8%	93	0.7%
Health Services	68	4.0%	1,260	9.0%
Legal Services	10	0.6%	36	0.3%
Education Institutions & Libraries	44	2.6%	1,797	12.8%
Other Services	345	20.3%	1,531	10.9%
Government	110	6.5%	1,123	8.0%
Unclassified Establishments	41	2.4%	106	0.8%
Totals	1,698	100.0%	14,073	100.0%

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March 29, 2016



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	17	1.0%	50	0.4%
Mining	4	0.2%	33	0.2%
Utilities	15	0.9%	257	1.8%
Construction	175	10.3%	867	6.2%
Manufacturing	40	2.4%	1,517	10.8%
Wholesale Trade	51	3.0%	310	2.2%
Retail Trade	259	15.3%	1,998	14.2%
Motor Vehicle & Parts Dealers	49	2.9%	361	2.6%
Furniture & Home Furnishings Stores	8	0.5%	53	0.4%
Electronics & Appliance Stores	6	0.4%	41	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	32	1.9%	296	2.1%
Food & Beverage Stores	30	1.8%	347	2.5%
Health & Personal Care Stores	13	0.8%	51	0.4%
Gasoline Stations	24	1.4%	128	0.9%
Clothing & Clothing Accessories Stores	16	0.9%	61	0.4%
Sport Goods, Hobby, Book, & Music Stores	13	0.8%	30	0.2%
General Merchandise Stores	21	1.2%	518	3.7%
Miscellaneous Store Retailers	42	2.5%	99	0.7%
Nonstore Retailers	5	0.3%	13	0.1%
Transportation & Warehousing	49	2.9%	291	2.1%
Information	29	1.7%	249	1.8%
Finance & Insurance	120	7.1%	477	3.4%
Central Bank/Credit Intermediation & Related Activities	69	4.1%	311	2.2%
Securities, Commodity Contracts & Other Financial	9	0.5%	22	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	42	2.5%	144	1.0%
Real Estate, Rental & Leasing	96	5.7%	310	2.2%
Professional, Scientific & Tech Services	86	5.1%	432	3.1%
Legal Services	15	0.9%	57	0.4%
Management of Companies & Enterprises	3	0.2%	72	0.5%
Administrative & Support & Waste Management & Remediation	43	2.5%	175	1.2%
Educational Services	44	2.6%	1,798	12.8%
Health Care & Social Assistance	104	6.1%	1,659	11.8%
Arts, Entertainment & Recreation	23	1.4%	75	0.5%
Accommodation & Food Services	117	6.9%	1,404	10.0%
Accommodation	40	2.4%	470	3.3%
Food Services & Drinking Places	77	4.5%	934	6.6%
Other Services (except Public Administration)	266	15.7%	839	6.0%
Automotive Repair & Maintenance	54	3.2%	141	1.0%
Public Administration	114	6.7%	1,150	8.2%
Unclassified Establishments	43	2.5%	110	0.8%
Total	1,698	100.0%	14,073	100.0%

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